

Apricot Power Recipe Contest - Official Rules

1. Eligibility: This Contest is open to legal U.S. residents residing in any of the 50 United States or District of Columbia. Anyone under 18 years of age may enter with verified parental or guardian permission. Employees, officers and directors of Apricot Power, immediate families (parents, children, siblings, spouse) or members of the same household (related or not) of these employees/officers/directors are not eligible to participate. Contest is void where prohibited by law or otherwise regulated.

2. How To Enter: Contest begins at 12:01 am Pacific Time on March 20, 2017 and ends at 11:59 pm Pacific Time on June 20, 2017 (the "Deadline Date"). All entries must be received by 11:59 pm Eastern Time on the Deadline Date. To enter visit www.apricotpower.com/recipecontest and follow the instructions. *All contestant entries must include the following:* full name, address, city, state, zip code, phone number and email address. Entries that do not contain all necessary entrant information will be disqualified. Eligible persons can enter up to three original recipes in the Contest as they wish. Recipes can be submitted in any combination of categories.

Entrants who share a picture or video of their recipe along with the actual recipe to the [Apricot Power Facebook page](#) and follow at least one Apricot Power's social media profiles ([Facebook](#), [Twitter](#), [Instagram](#), or [Pinterest](#)) will receive an additional entry into our bonus drawing. Each recipe entered results in one entry to the bonus drawing as well.

All recipes must be the original work of the entrant and not previously published. Each submitted recipe must not infringe the copyright, trademark, privacy, publicity or other intellectual property rights of any person or entity. All recipes become the physical property of Apricot Power and will not be returned. By submitting a recipe for this Contest, you grant Apricot Power unrestricted use of the submitted entry, which includes the right to publish your recipe and any other information provided, worldwide, in all print and electronic media (now or hereafter existing) without time limitation, and the right to include your name and hometown (e.g., city and state) in connection therewith. Apricot Power reserves the right to edit, modify, translate, reproduce, and distribute the submitted material in any medium and in any manner it deems appropriate. Apricot Power may contact you via phone or email regarding your submission.

3. Judging: There are three recipe categories:

- **Blended Drinks:** This category includes smoothies, protein shakes, ice cream, mousse and other blended drinks or desserts
- **Baked Goods:** This category includes muffins, cakes, biscotti, brownies, and cookies, and other baked goods
- **Most Creative:** This category includes the most creative blended drinks, baked goods, or anything creative that is outside the above two categories. For example: Superfood waffles

All Entrants recipes will be reviewed and Finalists will be determined by a review of their recipe(s) based on the following criteria:

- **Visual Appeal (50%):** How does this recipe look when it is plated? Would it be

something that anyone would want to eat based on its visual appeal?

- **Creativity (50%):** How creatively were the ingredients used? How original was the idea?

All Finalists will be required to create a short one to two minute video of themselves preparing their recipe. Finalists will be notified and will have thirty days to create and submit their video. Examples of posted recipe videos can be found on many social media sites and can be used as a guideline. Winners of the contest will be determined by judges who will prepare all qualifying Finalists' submissions and winning recipes will be scored and based on the following criteria:

- **Taste: (30%):** Taste will be scored on how good the recipe tastes. Would it be a recipe that anyone would want to eat again and again?
- **Visual Appeal (25%):** How does this recipe look when it is plated? Would it be something that anyone would want to eat based on its visual appeal?
- **Creativity (25%):** How creatively were the ingredients used? How original was the idea?
- **Best Video (20%):** How creative was the video? How well did it convey how to blend, mix, or bake the recipe?

Bonus Drawing: Each entrant who posts a video of themselves preparing their recipe, or posts a picture of their plated recipe, AND follows Apricot Power on our social media sites will receive one entry into a Bonus Drawing.

All entries will be judged using the criteria stated above. In the event of a tie, the tie-breaker will be the highest scoring entry in the Taste category. The second tie-breaker will be highest score in the Creativity category. The third tie-breaker will be the highest score in the Visual Appeal category. The fourth tie-breaker will be a random drawing to determine winners order. All judging will be accomplished by a selected panel of chefs, food enthusiasts, and Apricot Power employees. Decision of the judges is final and binding on all matters relating to this Contest.

4. Winners and Prizes: A total of 10 recipe winners will be selected: One Grand Prize winner will be awarded \$500 in cash and a \$500 gift Apricot Power gift card; three winners per category will be awarded prizes. The first-place winner in each category will be awarded \$250 in cash and a \$200 Apricot Power gift card. The second-place winner in each category will be awarded \$150 in cash and a \$100 Apricot Power gift card. The third-place winner in each category will be awarded \$75 in cash and a \$75 Apricot Power gift card. Additionally, one random entrant will be drawn from a Bonus Drawing. The winner will be awarded a \$500.00 value Apricot Power gift card. Gift cards can only be used to purchase Apricot Power products. All taxes, if any, are the winners' responsibility. Apricot Power will not be responsible for any loss, liability or damage arising out of the winners' acceptance or use of the prize(s). All prizes are guaranteed to be awarded, assuming a sufficient number of qualifying entries is received and meet the minimum judging criteria.

5. Selection of Winner: Winners will be determined and notified on or about August 15, 2017 by regular mail and/or email. Any winner may be required to execute a Statement of Eligibility and Release and Payment Authorization within 21 days of prize notification attempt or winner will be disqualified and prize may be awarded to an alternate winner. Return of prize or prize notification as undeliverable will result in disqualification and an alternate winner may be selected.

6. Conditions: Apricot Power is not liable for any malfunctions or failures of any telephone network or lines, computer internet system, servers or providers, computer equipment, software, failure of any email on account of technical problems or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading/uploading any materials relating to this Contest, or other technical difficulties or failures or other errors of any kind. Apricot Power reserves the right to terminate or modify the Contest at any time for any reason. In such a circumstance, all winners will be selected based on entries received to date of termination. Apricot Power also reserves the right to modify this Contest in the event an insufficient number of entries are received and/or an insufficient number of entries meet the minimum judging criteria.

In the event that two similar entries are received, only the entry judged to best meet criteria as set by Apricot Power will be included in the final judging. Entrants agree to indemnify Apricot Power, its affiliated and subsidiary companies from and against any and all claims and liabilities arising out of or in connection with this Contest. In the event of any dispute regarding the identity of an entrant who submitted an online entry, the authorized account holder of the email address used for the entry at the time of entry will be deemed the entrant. "Authorized account holder" is defined as the natural person who is assigned to an email address by an internet access provider, online service provider, or other organization (e.g. business, educational institute) that is responsible for assigning email addresses for the domain associated with the submitted email address. Any potential winner may be requested to provide Apricot Power with proof that such winner is the authorized account holder of the email address associated with the winning entry. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the operation of the website or the entry process.

7. No Recourse to Judicial or Other Procedures/Severability: To the extent permitted by law, the rights to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Contest are hereby excluded, and any entrant expressly waives any and all such rights. In the event that a court of competent jurisdiction finds the foregoing waiver unenforceable, entrants hereby consent to the jurisdiction and venue residing exclusively within the federal or state courts sitting in Lake County in the State of California, U.S.A. and agree that any and all disputes, claims, and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action. Entrants agree that these Official Rules are governed by the laws of the State of California, U.S.A., without reference to principles of conflicts of law. If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

8. Anticipated Number of Entrants: The total number of contestants anticipated is 200.

9. Winners' List/Consumer Information: Winners names will be posted on www.apricotpower.com. If you wish to receive a list of prize winners, specify your request, and write to:

Apricot Power
P.O. Box 745
Lakeport, CA 95453

All requests for Winners' List must be received by December 31, 2017.